

## ★ ★ ★ PLAN YOUR SHOW ★ ★ ★

Welcome to an MDI Expo like never before. We're celebrating you – our independent thinkers – with **INDEPENDENTS' DAY**.

We will be sharing over 400 new products, thousands of deals and fresh content; blending the best of digital and physical experiences. From gaming to quick bites of practical

tips, our focus has been on finding the most engaging ways to help you grow sales in this brave new world.

We have preferential rates on hotels. Rooms are limited and based on a first come, first serve basis, so please book as soon as possible.

# CUSTOMER AGENDA

## WEEK 1: DIGITAL PRESHOW - [WWW.MDIEXPO.COM](http://WWW.MDIEXPO.COM)

*Starting Tuesday, August 10* – This August's Expo will kick off with a digital preshow:

- **LEARNING:** Tuesday, August 10 to Thursday, August 12 @ 9AM we will send you fresh preplanning content ranging from new regulations to the latest vendor offerings
- **ORDERING:** The site will be live to explore flyers and deals. Ordering is open until August 28
- **PLANNING:** Our interactive map of the physical show will allow you to plan your visit, bookmark booths and build your own agenda for the most efficient show

## WEEK 2: PHYSICAL SHOW - HICKORY METRO CONVENTION CENTER, NORTH CAROLINA

### DAY 1: TUESDAY, AUGUST 17

11:00 AM - 12:25 PM Registration & Name Badges  
11:30 AM - 12:25 PM Lunch  
12:30 PM - 1:10 PM Double Up Bucks/SNAP  
1:20 PM - 2:00 PM MDI Learning: Click & Collect  
2:00 PM - 6:00 PM Exhibitor Hall Hours  
4:30 PM - 6:00 PM Show Floor Drinks & Hors D'oeuvres

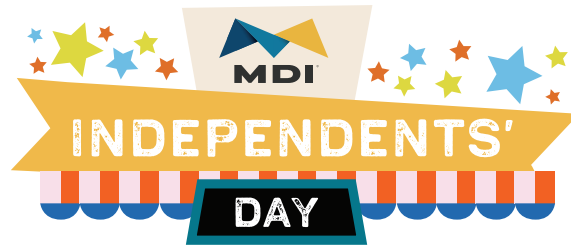
### DAY 2: WEDNESDAY, AUGUST 18

6:15 AM - 7:30 AM Breakfast  
7:00 AM - 8:00 AM Pre-Show Meeting  
• Warehousing – How We Win the Holidays  
• Bioengineering Laws, Double Up Bucks/SNAP  
• Warehouse Automation  
• Key Show Deals  
8:00 AM - 4:00 PM Exhibitor Hall Hours  
11:30 AM - 1:30 PM Lunch

## WEEK 3: SHOW FINALE - [WWW.MDIEXPO.COM](http://WWW.MDIEXPO.COM)

*Through Saturday, August 28* – This is the final week for placing orders. We'll also be sharing:

- **HIGHLIGHTS:** Top talks from the live event that you may have missed
- **AWARDS:** Who gave the best new product review? You choose by voting on our Roving Reporter competition
- **ORDERING:** The site will be live to explore flyers and deals until August 28



## ★ ★ ★ WHERE TO STAY ★ ★ ★

### CROWNE PLAZA

**\$102 + tax**  
Double/King

1385 Lenoir Rhyne Blvd. SE  
Hickory, NC 28602  
(828) 323-1000

[crowneplaza.com/hickorync](http://crowneplaza.com/hickorync)

### COURTYARD BY MARRIOTT

**\$139 + tax**  
Double/King

1946 13th Avenue Dr. SE  
Hickory, NC 28602  
(828) 267-2100

[marriott.com/hkycy](http://marriott.com/hkycy)

### BEST WESTERN HICKORY

**\$90 + tax, exterior entry room**  
Double/King

**\$94 + tax, interior entry room**  
Double/King

1520 13th Avenue Dr. SE  
Hickory, NC 28602  
(828) 323-1150

[bestwestern.com](http://bestwestern.com)

### FAIRFIELD INN & SUITES

**\$119 + tax**  
Double/King

1950 13th Avenue Dr. SE  
Hickory, NC 28602  
(828) 431-3000

[marriott.com/hkyfy](http://marriott.com/hkyfy)

### HOLIDAY INN EXPRESS

**\$114 + tax**  
Double/King

2250 US Highway 70 SE  
Hickory, NC 28602  
(828) 328-2081

[hiexpress.com/hickory-mart](http://hiexpress.com/hickory-mart)

### HAMPTON INN BY HILTON

**\$134 + tax**  
Double/King

1956 13th Avenue Dr. SE  
Hickory, NC 28602  
(828) 624-2000

[hickorync.hamptoninn.com](http://hickorync.hamptoninn.com)

### HILTON GARDEN INN

**\$144 + tax**  
Double/King

1320 17th Street Dr. SE  
Hickory, NC 28602  
(828) 327-1000

[hickory.hgi.com](http://hickory.hgi.com)

## ★ ★ ★ DIRECTIONS ★ ★ ★

CLICK ON THE GOOGLE MAP BELOW TO GET DIRECTIONS



\*Please follow the latest CDC guidelines.